

The experience,
Know-how
and intelligence to
help you
succeed



Company Profile

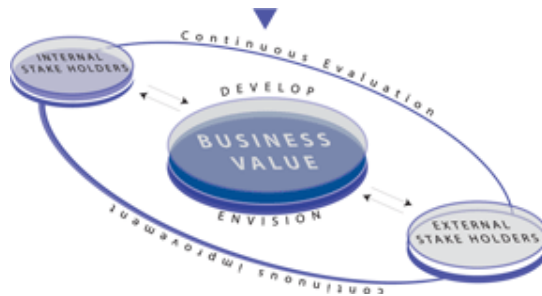
Recognizing the need to combine today's Technology with tested experience in Communication Design, Business Strategy, Marketing and change management, E-volve New Media Systems embraces a truly multi-disciplinary approach to the design, development and implementation of sound communication solutions.

By employing and partnering with skilled individuals, we apply a wealth of talent and experience in Technology, implementation, Communications, E-business development, multimedia production and advertising, to achieve our goal of creating true business solutions that satisfy our customers' needs.

Our key members have an incredible wealth of knowledge and experience in the advertising, multimedia and Internet development industries. True pioneers of Caribbean New Media development.

“For the past twelve years we each have played critical roles in creating the first Interactive CD ROMs, Enhanced CDs, Corporate websites, information Portals and e-commerce platforms in the Caribbean”

Evolve New Media Systems Limited's history of successful client engagements includes brand development, e-business consultancy, web, multimedia and technology development for a regional base of prestige clients.



Our Approach

E-volve New Media Systems' approach is based on an Enterprise Relationship Framework (ERF) which identifies the needs of the key stake holders and beneficiaries of the proposed communication solution. By using this Methodology, we are able to determine which features of any solution will provide most business benefit to the organization, whilst mapping useful content to the needs of external stake holders such as customers and partners. In addition, the dependencies and limitations of the solution will be clearly identified at an early stage.

The nature of this approach requires that we work closely with our clients at every phase of the project, to ensure that the finished solution meets or exceeds the expectations of all involved.

Passion, dedication and experience tied together with a love for creativity



Internet Development

The seamless integration of a Web site's information architecture, custom applications, copy, and graphic elements combined with an almost obsessive attention to detail, has allowed E-volve to become one of the Caribbean's most respected Web development companies. Since 1995 we have been developing web sites, intranets and extranets for a regional client base, using cutting edge development tools such as Java, Shockwave, Flash, ASP, HTML5 and PHP.

E-volve's experience includes:

- Integration of customized animation and multimedia (Flash, digital audio and video).
- Development of secure E-commerce and password protected membership systems, Information Portals and Groupware solutions.
- Marketing consultancy including building of customer databases.
- Integration of Rich Media Content Management Solutions
- Social Media management

Photography

E-volve provides turnkey photography and photo editing services for Advertising, Location and Corporate projects. We have a state of the art Digital Studio as well as a wide range of mobile lighting solutions for location shoots.

We offer a full range of complimentary services including the sourcing of models, makeup artists, location and set design so that the finished product is spectacular.

We love thinking outside of the box and welcome "challenging" projects, as we have the resources to cater for specialised requests such as underwater and macro photography.

Interactive Multimedia

Interactive CD-ROM's, call Card CDs, Touch Screen Kiosks and other portable solutions provide rich, high-bandwidth delivery of audio, video and graphics. Since 1995, our team members have been perfecting the art of Digital video editing, Computer generated animation and interactive scripting. We have produced Enhanced CD's, Interactive CD-ROM's and Kiosk based delivery systems for Tourism sector, Entertainment, Financial sector and Manufacturing based organizations.



Visual Communication

Attention grabbing Brand and corporate identify, eye catching collateral, response provoking packaging, we do it all. Printed matter design has been the foundation from which all of our services evolve.

We eat, breathe and think this design experience. Sound strategy combined with typography, imagery, textures and colours blend to reveal a unique brand for each and every one of our clients.

For the past 23 years, the founding partners of E-volve have worked in the Advertising and design industries, creating Literature Systems, Packaging, Press and Magazine campaigns, Brand Identity and Location design. Our experience has been used by Fast food outlets, Financial institutions, Manufacturers, Tourism service operators, Automobile distributors and many other organisations.

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Development

Application Development

E-volve specializes in robust enterprise class Open Source Development. Over the past 15 years we've built custom HR., Tendering, Pre-qualification and database solutions for some of the largest companies in the Caribbean. Our business objectives driven approach ensures that our solutions are usable and bring real value to your organization.

E-commerce

E-volve has been helping companies capitalise on e-commerce for years. We understand business goals, and return on investment. We bring insight into what turns visitors into buying customers. We build savvy e-commerce solutions that build your business.

Content Management

E-volve's content management solutions enable anyone to easily update and publish content to existing web sites in minutes without knowing HTML.

Ease-of-Use

Get professional results without needing web-design experience. The familiar interface empowers non-technical users to begin updating and publishing web site content right away. Quickly update text and images, add new pages, and publish content to any existing HTML web site as easily as browsing to a web page or typing a letter. Step-by-step instructions guide you through the process.

Work with your favorite software. Simply cut and paste content directly from Microsoft Word or Excel into your web pages

Portals

We have a wealth of experience using a variety of platforms as well as commercial, open source, and custom Portal solutions. Our technical approach varies by client and project. We shy away from a strict waterfall process by incorporating agile principles, and we work closely with the UX, Design, and Project Management teams throughout the life of the project to ensure that the final product exceeds our clients' expectations.



Groupware

E-volve deploys efficient internet-based solutions allowing any size organization to easily share information and documents effectively and coordinate group activities, in a browser-based environment.

It is ideal for organizations that need a secure way to share information and manage projects from diverse geographic locations.

Mobile Applications

E-volve builds web sites for mobile browsers as well as mobile applications for Iphone, Blackberry and Android platforms. E-volve can help with strategy, campaign development, and partner selection.

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Managed Services

Hosting

E-volve New Media Systems' provides secure, managed international hosting on both Windows and UNIX servers.

Capable of providing unlimited scalability, our hosting plans includes comprehensive monitoring and logging functionality in addition to a custom, easy to use graphical administrative interface.

RELIABILITY:

Our provider offers a 99.9999% network uptime guarantee. Our circuits are protected by triple redundancy from outages. All systems are monitored 24 hours a day, 365 days a year to provide you with peace of mind.

Our Dedicated Servers gives our clients full control, you can also install any software you wish, add as many users as you would like and modify configuration files.

Applications

With E-volve's Managed Applications you are free to contact, collaborate, and communicate without the worries or overhead of internal IT. Our team of top-notch support engineers will make sure your applications are configured right for you, and are always running and available.



Email

E-volve offers enterprise class dedicated email services. Our professional email hosting is ideal for businesses or individuals looking for a reliable email solution featuring webmail, IMAP, POP3 and SMTP. We offer spam & virus protection, archiving and a host of other features. Our email hosting service is compatible with Outlook and other third party email clients as well as most mobile



phones.

E-volve also deploys platform specific email solutions such as BlackBerry Enterprise Server® Exchange Server® and Google® Apps for Business.

Site Management

Outsource your Website Management and Maintenance! Online projects now require the skills of designers, developers, hosts, project managers, editors and marketing experts in addition to an internal project team in order to create an effective online environment.

E-volve offers full Site Management and maintenance services to take this hassle off of your hands and let you get to the job of running your business.

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Strategy



Brand Management

We help our clients realise online brands or extend their offline brands into the digital realm. How can the Web deliver on and enhance the promise of your brand? How can the offline brand experience of a company's products and services be interpreted in an online environment? Our team is fully qualified to help your organisation successfully address these challenging questions.

Your Web presence may be a mirror of your offline brand, an extension of it, or a platform for delivering products and services through an entirely new business model. E-volve is one of the Caribbean's leading experts in helping clients envision and deploy Web capabilities for companies looking to promote, expand, focus, or reinvent their online offering.



E-business

E-volve specializes in the conceptualisation and execution of enterprise transformation strategies which incorporate Communication, Customer relationship, Knowledge management and Value chain management mechanisms into E-business initiatives.

We develop learning systems and training that place focus on what's important to achieving your business plans and strategies. Ensuring that each employee is in tune with the business objectives, understands his / her strategic role and has the knowledge and skill to fulfil their role in the business plan.

Web Marketing

Search engine optimization is all about making your site and its content visible and relevant to both search engines and web users. Key elements to an effective SEO campaign include:

Content. This is what attracts search engine rankings and users to the site. Peppering it with appropriate keyword phrases will capture the search engine web spiders' attention.

Once your website is optimized, we submit it to all major search engines and directories that do not have a paid inclusion model. These include Google, Yahoo Search, MSN Search, DMOZ, Jayde, and dozens more.

Search Engine Maintenance

E-volve checks your website each month and generates a report (normally the last week of the month) that shows the current ranking of your website with the keywords and phrases used from the initial submission. If any new search engines or directories are found, E-volve will submit your website to improve your link popularity and exposure.



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Strategy



E-Learning

Learning systems and training that focus on learning what's important to achieving your business plans and strategies. Ensuring that each employee is in tune with the business objectives, understands his / her strategic role and has the knowledge and skill to fulfil their role in the business plan. Our solutions include:

- Internet training. (Training via the internet)
- Technology training
- Business process training
- Strategic training

Email Marketing

Effective messaging is critical for any organization. Now more than ever, email is playing a central role in modern communication strategies. E-volve provides significant experience and expertise in the areas of strategy, best practices, creative services and technology to create predictable success prior to your first email send. Mail campaigns, analytics and niche targeting all combine to form part of the successful strategies we deliver.

E-Strategy

Understanding, and adapting to tomorrows business environment as the pace of change accelerates and industries become more volatile is critical to business success. E-strategy provides our clients with tools to plan out scenarios and strategic options, envision desirable outcomes, and develop evolutionary business models to achieve strategic objectives.

Social Media

E-volve's social media services can help you harness the explosive power of the social Web and build valuable relationships with current and future customers, vendors and employees.

Social media marketing requires active participation to be effective, so before a single tweet is uttered our social media gurus simply listen - carefully. By using all of the tools, knowledge and connections we have in our arsenal we uncover the hidden messages surrounding your brand and help to create new connections to shape its sphere of social influence.

