

C O M P A N Y P R O F I L E

Recognizing the need to combine today's Technology with tested experience in Communication Design, Business Strategy, Marketing and change management, E-volve New Media Systems embraces a truly multi-disciplinary approach to the design, development and implementation of sound communication solutions.

By employing and partnering with skilled individuals, we apply a wealth of talent and experience in Technology implementation, Communications, E-business development, multimedia production and advertising, to achieve our goal of creating true business solutions that satisfy our customers' needs.

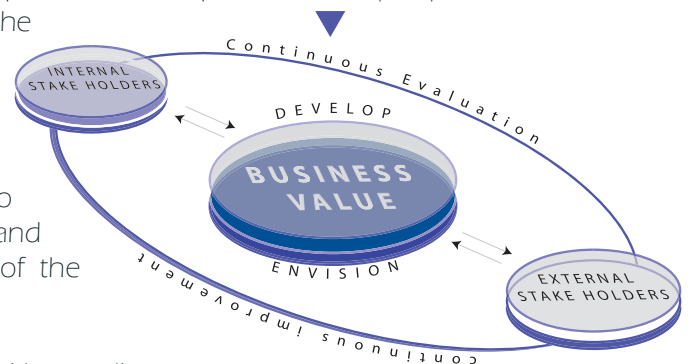
Our key members have an incredible wealth of knowledge and experience in the advertising, multimedia and Internet development industries. True pioneers of Caribbean New Media development. “ For the past ten years we each have played critical roles in creating the first Interactive CD ROMs, Enhanced CDs, Corporate websites, information Portals and e-commerce platforms in the Caribbean ”

Evolve New Media Systems Limited's history of successful client engagements, includes brand development, e-business consultancy, web, multimedia and technology development for a regional base of prestige clients including Neal and Massy Holdings Limited, Republic Bank Limited, The National Commercial Bank Of Grenada, Kaleidoscope Paints Ltd, Tidco and the Association of Caribbean States.

O U R A P P R O A C H

E-volve New Media Systems' approach is based on an Enterprise Relationship Framework (ERF) which identifies the needs of the key stake holders and beneficiaries of the proposed communication solution.

By using this Methodology, we are able to determine which features of any solution will provide most business benefit to the organization, whilst mapping useful content to the needs of external stake holders such as customers and partners. In addition, the dependencies and limitations of the solution will be clearly identified at an early stage.



The nature of this approach requires that we work closely with our clients at every phase of the project, to ensure that the finished solution meets or exceeds the expectations of all involved.

E-volve assigns dedicated, discipline-based teams for each project. The team works with you to identify solutions that will allow you to meet your business objectives. Team leaders from each discipline are involved from the beginning of any engagement, so that everyone is on the same page, and every project is completed quickly, effectively and efficiently.

S E R V I C E S

INTERNET DEVELOPMENT

The seamless integration of a Web site's information architecture, custom applications, copy, and graphic elements combined with an almost obsessive attention to detail, has allowed E-volve to become one of the Caribbean's most respected Web development companies.



Since 1995 we have been developing web sites, intranets and extranets for a regional client base, using cutting edge development tools such as Java, Shockwave, Flash, ASP, Ajax and PHP.

E-volve's experience includes:

- * Integration of customized animation and multimedia (Flash, digital audio and video).
- * Development of secure E-commerce and password protected membership systems, Information Portals and Groupware solutions.
- * Marketing consultancy including building of customer databases.
- * Integration of Rich Media Content Management Solutions
- * Social Media management



INTERACTIVE MULTIMEDIA

Interactive CD-ROM's, call Card CDs, Touch Screen Kiosks and other portable solutions provide rich, high-bandwidth delivery of audio, video and graphics, that the Internet in its current state is nowhere close to delivering. Since 1995, our team members have been perfecting the art of Digital video editing, Computer generated animation and interactive scripting. We have produced Enhanced CD's, Interactive CD-ROM's and Kiosk based delivery systems for Tourism sector, Entertainment, Insurance / Financial sector and Manufacturing based organizations.



WEB MARKETING

From helping create viral email marketing campaigns to improving online visibility, we have the experience to know what works on the Web. Of course, that's what comes from over ten years of offering strategic Web marketing guidance to our customers. We also conduct extensive research to find the answers you need. And since visibility is a major part of any strategy, we can even improve your ranking on all the major search engines through Search Engine Optimisation, Search Engine Marketing and new media advertising.

Communicate



A Visionary approach to communication 

S E R V I C E S

E-VOLVE INTELLIGENT ENTERPRISE SOLUTIONS



www.evolvecaribbean.com

E-BUSINESS

E-volve specializes in the conceptualisation and execution of enterprise transformation strategies which incorporate Communication, Customer relationship, Knowledge management and Value chain management mechanisms into E-business initiatives. We develop learning systems and training that place focus on what's important to achieving your business plans and strategies. Ensuring that each employee is in tune with the business objectives, understands his / her strategic role and has the knowledge and skill to fulfill their role in the business plan.

E-strategy

Understanding, and adapting to tomorrow's business environment as the pace of change accelerates and industries become more volatile is critical to business success. E-strategy provides our clients with tools to plan out scenarios and strategic options, envision desirable outcomes, and develop evolutionary business models to achieve strategic objectives.

E-Connectivity



Connectivity solutions that empower your organization to dynamically communicate internally and externally, effectively at the lowest cost. Our E-connectivity solutions align business applications with business principles and enable our customers to Create, Connect and Evolve their communications across their business to improve processes, and be more profitable.

- Intranets, Extranets and Hosted solutions
- Database development
- Content Management systems
- Information Portals
- Project Management systems

- Customer Relationship Management solutions

E-information

Information storage and Knowledge Management solutions for your enterprise to create, store and use critical knowledge to perform your core business functions.

E-LEARNING

Learning systems and training that focuses learning on what's important to achieving your business plans and strategies. Ensuring that each employee is in tune with the business objectives, understands his / her strategic role and has the knowledge and skill to fulfill their role in the business plan:

- Internet training. (Training via the internet)
- Technology training
- Business process training
- Strategic training

Connect





S E R V I C E S

E-VOLVE CREATIVE SOLUTIONS

VISUAL COMMUNICATION

Attention grabbing Brand and corporate identify, eye catching collateral, response provoking packaging, we do it all. Printed matter design has been the foundation from which all of our services evolve.


We eat, breathe and think this design experience. Sound strategy combined with typography, imagery, textures and colours blend to reveal a unique brand for each and every one of our clients.



For the past 14 years, the founding partners of **E-volve** have worked in the Advertising and design industries, creating Literature Systems, Packaging, Press and Magazine campaigns, Brand Identity and Location design.


Our experience has been used by Fast food outlets, Financial institutions, Manufacturers, Tourism service operators, Automobile distributors and many other organisations both large and small.

PHOTOGRAPHY



Great images lead to great communication. **E-volve** provides turnkey photography and photo editing services for Advertising, Location and Corporate projects. We have a state of the art Digital Studio as well as a wide range of mobile lighting solutions for location shoots. We're passionate about our photography and live to create images that excite our clients and their customers. We love thinking outside of the box and welcome "challenging" projects, as we have the resources to cater for specialised requests such as underwater and macro photography.

PRINT BROKING



The finished product at the end of many sleepless design hours. Spectacular printing can make or break your project. **E-volve** has over 10 years of experience dealing with printeries, designers and print production. We will find the most competitive prices, best quality and fastest turn around times for any offset, digital and large format print job. Our services include pick up and delivery of artwork, proofing, approval and pre-flight. Whether its Brochures, annual reports, stationary or Indoor & Outdoor signage, we make sure its printed perfectly.

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P R O J E C T S

By leveraging the experience of our key members, Evolve New Media Systems has built a portfolio of dynamic and creative projects which include:

CARIBBEAN HOTEL AND TOURISM - E-commerce Destination Portal

TRINIDAD & TOBAGO HOSPITALITY AND TOURISM INSTITUTE - Caribbean Career Club Portal

PHOENIX PARK GAS PROCESSORS LIMITED - Procurement and tendering Portal

MINISTRY OF EDUCATION OF THE REPUBLIC OF TRINIDAD AND TOBAGO - Website / database development / Content Management

THE AIRPORT AUTHORITY OF TRINIDAD AND TOBAGO - Website / database development / Content Management /

J.D.SELLIER & CO. - Website / database development

MINISTRY OF EDUCATION OF THE REPUBLIC OF TRINIDAD AND TOBAGO - substitute teacher management system

NATIONAL COMMERCIAL BANK OF GRENADA - Website development

THE TRINIDAD AND TOBAGO MANUFACTURERS ASSOCIATION - Website Portal Development

REPUBLIC BANK LTD - Website / application / database development and internet strategy

KALEIDOSCOPE PAINTS LTD. - Advertising Campaign/ Corporate Identity

THE HOUSE OF PAPER PRODUCTS - Marketing Strategy/Advertising Campaign/ Website

SAMBA BREWING COMPANY AND WINERY- Advertising Strategy/ Product Design/ Website

TIDCO INVESTMENT PROMOTIONS DEPT. - Investment Promotions Website

PEAKE INDUSTRIES - Interactive CD-ROM

MT PLAISIR HOTEL & SPA - Advertising/ Collateral/ Website

THE TRINIDAD AND TOBAGO BUREAU OF STANDARDS - Website Development - Database design

MARKETING AND DISTRIBUTION- Corporate Website

ODYSSEY CONSULTING LIMITED. - Online Project Management Portal - Website Development - Brand Collateral

KALEIDOSCOPE PAINTS LTD. - Entire Product line redesign

HOUSE OF PAPER PRODUCTS LTD - "Dimples diapers" Regional Advertising strategy/Product design

PERSONELL MANAGEMENT SERVICES LTD - Online recruiting and candidate Management solution

NEAL AND MASSY HOLDINGS LTD - E-business transformation strategy/Website development

National Library Information Systems: Website development

NATIONAL BANK OF INDUSTRY AND COMMERCE GUYANA - Website development

acla:works - Interactive CD-Rom / Website development

FOTOMART- Online Photo Printing Service and E-store

THE TELECOM AUTHORITY OF TRINIDAD AND TOBAGO- Website Development -

AMERA CARIBBEAN DEVELOPMENT LTD. - Interactive CD-Rom/ Website development

THE PORT AUTHORITY OF TRINIDAD AND TOBAGO. - Interactive CD-Rom/ Website development



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S I T E A D D R E S S E S

The following list of Web sites and respective URLs represent a sample of E-volve New Media System's online development done to date. We believe the sites indicated demonstrate the design, programming and creative flexibility that can be achieved by a symbiotic working relationship between client and developer.

CARIBBEAN HOTEL AND TOURISM ASSOCIATION E-commerce Destination Portal:

<http://www.smallcaribbeanjewels.com>

TRINIDAD & TOBAGO HOSPITALITY AND TOURISM INSTITUTE Caribbean Career Club Portal:

<http://www.hotccc.com>

TRINIAUTO.COM Online vehicle advertisement interface: **<http://www.triniauto.com>**

THE MINISTRY OF EDUCATION OF TRINIDAD AND TOBAGO substitute teacher management system

<http://www.moe.gov.tt/stms>

THE AIRPORT AUTHORITY OF TRINIDAD AND TOBAGO **<http://www.tntairports.com/newdesign.html>**

CRIME STOPPERS TRINIDAD AND TOBAGO **<http://www.crimestopperstt.com>**

THE ANTHONY N. SABGA CARIBBEAN AWARDS FOR EXCELLENCE **<http://www.ansacaribbeanawards.com/>**

THE MINISTRY OF EDUCATION OF TRINIDAD AND TOBAGO **<http://www.moe.gov.tt>**

THE TRINIDAD AND TOBAGO BUREAU OF STANDARDS **<http://www.ttbs.org.tt>**

FITZWILLIAM, STONE, FURNESS-SMITH & MORGAN **<http://www.fitzwilliamstone.com>**

THE PORT AUTHORITY OF TRINIDAD AND TOBAGO **<http://www.patnt.com>**

THE TRINIDAD AND TOBAGO MANUFACTURERS ASSOCIATION <http://www.ttma.com>

THE TELECOM AUTHORITY OF TRINIDAD AND TOBAGO **<http://www.tatt.org.tt>**

J.D.SELLIER & CO. **<http://www.jdsellier.com>**

PRIME RESTAURANT **<http://www.trentrestaurants.com/prime>**

TROTTERS RESTAURANT **<http://www.trotters.net>**

ODYSSEY CONSULTING LIMITED **<http://www.odysseyconsultinc.com>**

PHOENIX PARK GAS PROCESSORS LIMITED **<http://www.ppgpl.com>**

QUEEN'S HALL **<http://www.queenshalltt.com/>**